



Global PeaceWorks

People of different faiths serving together to create models of peace

Thank you for volunteering with Global PeaceWorks! Global PeaceWorks is made possible by the support we receive from people like you. Volunteers from each nation enlist support from their families, neighbors, and communities. Many use our **Fundraising Guide** to get the ball rolling toward self-sufficiency.

Ten Tips for Successful Fundraising

Ask, Ask, Ask!

You can raise money *IF YOU ASK FOR IT!* **If you don't ask, you definitely won't get any money!**

What to do...

1. **Make a list** of you or your parents' best friends, close friends, club friends, business associates, and neighbors. Those who care about you have the greatest potential to help you.
2. **Use our fundraising letter** to get communications with these potential supporters started. That letter might not fit you exactly so adjust it to your particular situation.
3. **Keep the letter short.** Too much information will lose some donors. In this case, less is more. Many of your donors will know nothing about international service and development, but they will want to support you and your future.
4. **Ask for the specific amount** you need. Usually business and professional people contribute more than students. They also tend to be the group that wants more information. In that case, give it to them. Refer them to the website, too.
5. **Include a time limit** – this conveys a sense of urgency and increases the likelihood that someone will act right away.
6. **Make it convenient.** They can write a check and post-date it, if need be. Convert any cash you get into money orders or checks to send to Global PeaceWorks.
7. **Offer an “After Program”** Open House once you get back. There you will show what happened while you were overseas and what your contributors helped you do.
8. **Send reminder notes** to those who did not respond and tell them when your deadline date is again and update them on exactly how much you've collected and how much of your goal remains unsatisfied.
9. **Send thank you postcards** to everyone, while in your nation. Even if they get it after you come back, that's ok. Whenever they get it, they will be touched!
10. **Make sure your donors feel that they made a difference!** They did!